

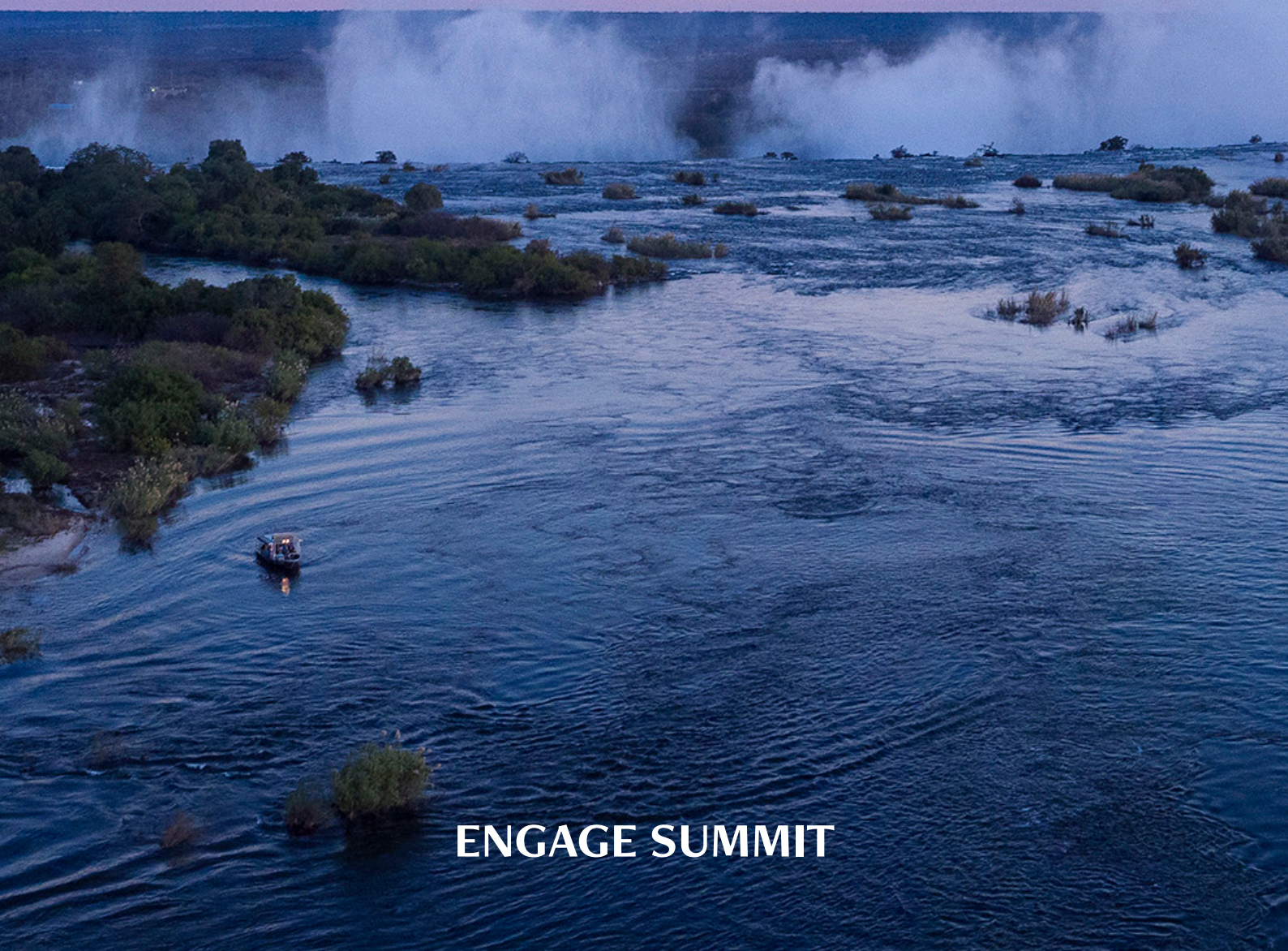
# AVANI

Victoria Falls Resort



*The Royal*  
**LIVINGSTONE**

VICTORIA FALLS ZAMBIA HOTEL  
BY ANANTARA



## ENGAGE SUMMIT

## THE OCCASION

In September 2024, Avani Victoria Falls Resort and The Royal Livingstone Victoria Falls Zambia Hotel by Anantara had the prestigious honour of hosting the Engage! Summit, the world's leading luxury wedding and event business conference. This exclusive gathering, set against the breathtaking backdrop of Victoria Falls, brought together the most influential names in high-end event planning, design, and hospitality.

As the first Engage! Summit hosted in Zambia, this was a milestone event in showcasing the country as a premier destination for luxury celebrations. Over four days, delegates experienced an unforgettable journey through Zambia's rich culture, world-class hospitality, and stunning natural beauty.

## THE OBJECTIVE

To position Zambia as a must-visit destination for ultra-luxury weddings and exclusive events by offering an immersive showcase of the exceptional venues, bespoke experiences, and unmatched service available at The Royal Livingstone and Avani Victoria Falls Hotels. The summit provided a rare opportunity for the world's top event planners and luxury hospitality leaders to discover firsthand how Zambia delivers one-of-a-kind, unforgettable celebrations.





## THE EXPERIENCE

A thoughtfully curated programme blended high-impact industry discussions with extraordinary cultural, culinary, and adventure-driven moments, designed to captivate and inspire:

- Conference at Avani Centre – 250 industry pioneers gathered in a state-of-the-art venue, where thought leaders explored the latest trends shaping the future of ultra-luxury weddings and events.
- African Boma Welcome Party – Avani Boma – An immersive cultural experience featuring traditional drumming, storytelling, and a spectacular feast of Zambian flavours prepared over an open fire under the stars.

**Kingfisher Boma Dinner** – A gourmet safari-inspired dining experience in a secluded riverside setting, paired with fine wines and a traditional dance and music performance.

**Informal late-night gathering – Travellers Bar** – Global industry leaders connected over handcrafted cocktails, premium cigars, and live music in an intimate, heritage-inspired setting.

**Royal Livingstone Express Dinner – The Royal Lawns** – Guests indulged in an elegant multi-course dining experience aboard the luxurious Royal Livingstone Express, while traversing the breathtaking Zambezi Valley. The evening concluded with a starlit champagne reception on The Royal Lawns, with the distant thunder of Victoria Falls rumbling in the background.

**Sunrise Yoga** – Observation Deck overlooking the Zambezi River – Guests enjoyed a morning mindfulness by the river.





## THE OUTCOME

The Engage! Summit at The Royal Livingstone and Avani Victoria Falls was an enlightening experience that positioned Zambia as an elite destination for luxury weddings and high-profile events.

By seamlessly blending the untamed beauty of Africa with world-class service, the event left a lasting impression on global industry leaders, inspiring them to bring their most exclusive clientele to this unparalleled destination.

[royal-livingstone.anantara.com](http://royal-livingstone.anantara.com) | [avanihotels.com/victoria-falls](http://avanihotels.com/victoria-falls)

